PROFESSIONAL SERVICES
INDUSTRY CHALLENGES AND SOLUTIONS

Develop Leaders' Skills Through Insightful, Expert-Led Videos and Courses

Your leaders have a lot on their plates, from constant decision making and managing large-scale change to communicating with employees, clients, and third parties. While there are many styles and traits that leaders can naturally use to be effective, there are also many skills they need that may not come naturally. If your leaders aren't lifelong learners, they'll struggle to keep your organization moving forward and focused on the work that matters most to your employees and the clients you serve.

Building leadership skills can seem daunting, but BizLibrary can help! Our online leadership training allows your current and future leaders to develop skills in the areas they need most, such as change management, influencing with empathy, accountability and delegation, and much more. When they need just-in-time learning to help make the right choices for your business, they can rely on BizLibrary's easy-to-use search features to find short, effective content! With videos that only take a few minutes to watch and include support materials to boost retention, your leaders can easily fit training into their busy schedules and start using new skills in the workplace immediately. Our subject matter experts provide insights and tips through multiple formats, so your leaders can engage with and get excited about continual opportunities to learn and lead better.

Address Critical Skill Gaps With Comprehensive Online Training

The skills needed to develop and implement new ideas and maintain a competitive advantage are constantly evolving. From implementing new technologies that streamline processes to using emotional intelligence in internal and external communication, there are a variety of skill gaps that can leave your organization falling short of its mission to serve clients in a forward-thinking and cost-effective way. With IT and computer skills being especially critical right now, your organization can't afford to leave these skills up to the specialists alone.

BizLibrary's online learning library offers a simple solution to upskilling your employees in skills across the board – our content covers everything from IT and software to communication and managing others. We have a variety of formats for training, so employees can learn new skills in the way they prefer, whether it's through 5-10 minute micro-videos, interactive video courses, ebooks, and more. They can even complete comprehensive certifications online, without the time and expense of travel and classroom sessions. Having BizLibrary's training content at their fingertips means your employees always have access to develop the skills your organization needs most.

Keep Employees Up-to-Date and Engaged With Compliance Training

Compliance regulations are constantly changing, and new ones are created all the time to address new issues or complications that arise. It can be a challenge to stay on top of all the changes and ensure employees are staying compliant with the latest regulations, while keeping track of who has completed necessary training and when. Plus, if employees must review the same material year after year, they don't pay as close attention and miss important compliance measures that can end up getting your company into trouble.

BizLibrary can help with these challenges! By using online micro-videos, we make it easy for employees to take in complicated topics with short bursts of training. With hundreds of videos in our collection covering compliance and safety, you can easily find and assign the training topics your employees need to take. Our collection has multiple formats depending on how employees learn best, including short micro-videos, in-depth video courses, interactive videos, comprehensive elearning courses, and ebooks. Our courses and videos boost employees' ability to engage with and remember training because our content has learning reinforcement built right in, through support materials, quizzes, and follow-up questions.

Provide Consistent and Cost-Effective Training for a Dispersed Workforce

While having locations across the country or the globe can be great for business, it's hard to make sure all locations are on the same page with customer service expectations, communication, software use, and more. It's also difficult to make sure all employees are getting the same training and messaging if trainers are travelling from location to location – travel costs alone could be a big chunk of budget for any organization.

You can radically reduce training time and costs by looking to BizLibrary's online training library, which ensures accessibility and consistency across the board. Our on-demand access to thousands of videos helps cut those travel costs and save tons of time with courses delivered online. This can keep your employees on the job putting their newly learned skills to use instead of sitting in classrooms for hours at a time. Each employee across the company has access to the same content and can access it anytime, on any device, ensuring that the same messaging and training is being provided company wide.

Support New Managers With Short Videos on Important Training Topics

New managers face a difficult transition when they move from employee to supervisor. They now need to develop stronger relationships with employees, clients, and vendors, and are expected to be the liaison between frontline employees and upper management. This requires strong communication skills, emotional intelligence, and the ability to handle difficult conversations – skills that often aren't developed as an individual contributor. New managers also face the challenge of balancing practical management with motivational leadership, skills which can seem time-consuming and daunting to develop.

BizLibrary offers solutions to each of these management struggles. We offer a 33-minute course specifically for new managers that focuses on transitioning into a new role, defining leadership styles, how to hold tough conversations, and tips on what not to do. With hundreds of courses designed specifically for new managers to gain the skills they need to successfully transition to leadership, BizLibrary empowers them to make an immediate impact and reach their potential sooner, without the usual pitfalls that inexperienced managers can face. BizLibrary videos are broken up into manageable chunks of 5-20 minutes and they are accessible from any computer, phone, or tablet, so new managers don't have to spend lots of time in classrooms, but can fit training seamlessly into their workday.